

Ratio

Overview

Specs
Sans Serif
6 Weights
12 Fonts
OpenType Standard

Introduction
Ratio exudes the best of both humanist and geometric sans serifs. Ratio is available in 6 weights ranging from Thin to Heavy all with matching italics.

	Weight Spectrum	
Thin	Handkerchief	<i>Handkerchief</i>
Light	Handkerchief	<i>Handkerchief</i>
Regular	Handkerchief	<i>Handkerchief</i>
Medium	Handkerchief	<i>Handkerchief</i>
Bold	Handkerchief	<i>Handkerchief</i>
Heavy	Handkerchief	<i>Handkerchief</i>

Weight Settings

85 pt

Black

Delightful

Bold

Platypus

Medium

Unfiltered

Normal

Manifest

Light

Butterflies

HARMONIOUSLY EXPRESSED
water to cement

akin to computation or reckoning

IDENTICAL DIMENSION

Rationalized

relationships between two numbers ideas

Continued Proportion

Mathematical Structures

The Appearance of a Systemic Anomaly

expressing the equality

Harmoniously Balanced

Text Settings

Thin + Italic 7 / 11

YOU WERE SPEAKING ABOUT BREAKING STUFF AND pushing the boundaries — is that a natural curiosity or do you get to a point where you think it must be possible, so you then try and solve the problem? For me I've always seen 'building for the web' as 'here is my toolbox' I think about what I want and I'm probably a constant pain in the arse because I know what we need to do but I have no idea how to do it. FitText was a good example. It's not something the web would die without or anything, but I loved it and I needed it for my blog. It's always been a case of, 'What do we want? What do we need? Let's figure it out.' As opposed to just taking in an assessment of what's available and what's broadly supported and just accepting that. No industry can do that. Any industry that progresses needs people who aren't satisfied with what's available. I've always seen it that way and as far as arguing or commenting or debating go, I don't want to get into any arguments or debates with anybody — I try to just keep it pretty low-key. In the environment I grew up in, jobs

Regular + Italic 7 / 11

Any industry that progresses needs people who aren't satisfied with what's available. I've always seen it that way and as far as arguing or commenting or debating go, I don't want to get into any arguments or debates with anybody — I try to just keep it pretty low-key. In the environment I grew up in, jobs were very physically dangerous. In a refinery, if you made a mistake you could be incinerated or fall off of a high building. So I take the web and what we do seriously because it has a huge impact — and it's good that we get worked up about stuff because we're passionate — but at the same time, we're going to be okay. The worst-case scenario is that we might feel just physically terrible. You've been staring at a screen for hours and it isn't what our bodies were meant to do and you just want to collapse. You've written about this, haven't you? About your own research into your desks and sitting positions? I wish I did what I said you should do more often! I have an adjustable-height desk and I

Bold + Italic 7 / 11

FitText was a good example. It's not something the web would die without or anything, but I loved it and I needed it for my blog. It's always been a case of, 'What do we want? What do we need? Let's figure it out.' As opposed to just taking in an assessment of what's available and what's broadly supported and just accepting that. No industry can do that. Any industry that progresses needs people who aren't satisfied with what's available. I've always seen it that way and as far as arguing or commenting or debating go, I don't want to get into any arguments or debates with anybody — I try to just keep it pretty low-key. In the environment I grew up in, jobs were very physically dangerous. In a refinery, if you made a mistake you could be incinerated or fall off of a high building. So I take the web and what we do seriously because it has a huge impact — and it's good that we get worked up about stuff because

Light + Italic 7 / 11

Any industry that progresses needs people who aren't satisfied with what's available. I've always seen it that way and as far as arguing or commenting or debating go, I don't want to get into any arguments or debates with anybody — I try to just keep it pretty low-key. In the environment I grew up in, jobs were very physically dangerous. In a refinery, if you made a mistake you could be incinerated or fall off of a high building. So I take the web and what we do seriously because it has a huge impact — and it's good that we get worked up about stuff because we're passionate — but at the same time, we're going to be okay. The worst-case scenario is that we might feel just physically terrible. You've been staring at a screen for hours and it isn't what our bodies were meant to do and you just want to collapse. You've written about this, haven't you? About your own research into your desks and sitting positions? I wish I did what I said you should do more often! I have an

Medium + Italic 7 / 11

IN A REFINERY, IF YOU MADE A MISTAKE YOU COULD BE incinerated or fall off of a high building. So I take the web and what we do seriously because it has a huge impact — and it's good that we get worked up about stuff because we're passionate — but at the same time, we're going to be okay. The worst-case scenario is that we might feel just physically terrible. You've been staring at a screen for hours and it isn't what our bodies were meant to do and you just want to collapse. You've written about this, haven't you? About your own research into your desks and sitting positions? I wish I did what I said you should do more often! I have an adjustable-height desk and I stand and sit sometimes. I've designed myself into a hole; I've coded where I've taken a wrong turn and I did everything poorly, so I always try and make a conscious effort — whether I'm great at it or not — to

Heavy + Italic 7 / 11

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Thank You

Information

Available online at www.pstype.com
Distributed by www.fontshop.com
Webfonts via www.typekit.com

Basic Character Set

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z a b c d e f g h i j k l m n o
p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

Accented Characters

Á À Â Ã Ä Å á â ã ä å Æ æ Ç ç Ð Ë Ì Ê Ë é ê ë ð
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Numerals, Currency, Ligatures, Fractions, Punctuation & Symbols

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